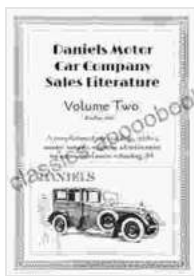


# Volume Two Automobile Sales Literature: A Journey Through the Golden Age of Automobiles

## An Enchanting Archive for Automotive Aficionados

For those captivated by the allure of automobiles, Volume Two Automobile Sales Literature unveils a trove of captivating artifacts that bring the golden age of motoring to life. Through a curated collection of sales brochures, posters, and advertisements, this meticulously assembled volume offers an immersive experience into the history of automotive design, innovation, and marketing.



## Daniels Motor Car Company Sales Literature: Volume Two (Automobile Sales Literature Book 2) by Carmen Gil

★★★★☆ 4.4 out of 5

Language : English

File size : 37554 KB

Screen Reader : Supported

Print length : 28 pages



## The Dawn of Automotive Dreams

The book's pages transport readers to the early 20th century, a time when automobiles were still a novelty, a symbol of both progress and aspiration. Sales brochures from this era present a captivating glimpse into the dreams and desires of burgeoning motorists, with their bold promises of speed, comfort, and style.



## **Technological Advancements: A Race for Innovation**

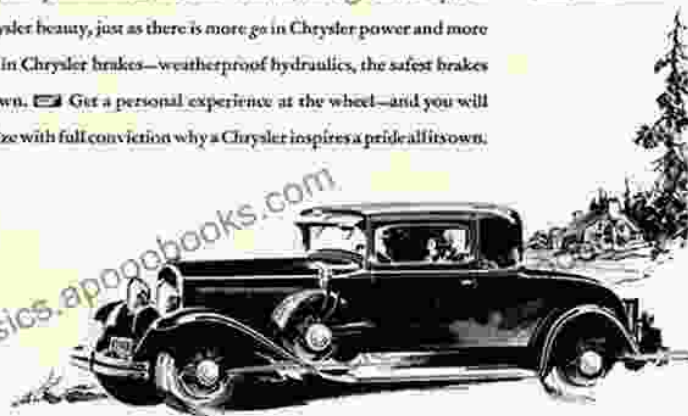
As the automotive industry matured, so too did the technological advancements that shaped its offerings. From the of electric starters to the advent of streamlined designs, sales literature reflects the relentless pursuit of innovation that drove the industry forward.

# That *something* which makes a Chrysler a *Chrysler*.

THERE is a certain thrilling something about Chrysler performance that one never senses or enjoys in any other car. It is "something" and yet somehow *everything*. It is the spirit and sure stride of Chrysler speed. It is the gliding sensation of Chrysler smoothness. It is the electric aliveness of Chrysler pick-up. The answer, of course, is Chrysler engineering. With new, roomier bodies of dreadnought construction with new, bigger, more powerful engines—with Down Draft carburetion in the "77" and "70", together with the Multi-Range 4-speed transmission and gear shift—these latest Chryslers further out-distance all attempts to equal Chrysler performance. And besides, there is more style in Chrysler beauty, just as there is more go in Chrysler power and more stop in Chrysler brakes—weatherproof hydraulics, the safest brakes known. Get a personal experience at the wheel—and you will realize with full conviction why a Chrysler inspires a pride all its own.

There is a Chrysler for every purse and every need from \$795 to \$5575  
 The "77"  
 9 body styles, \$1825 to \$1825  
 The "70"  
 7 body styles, \$1295 to \$1345  
 The "66"  
 6 body styles, \$955 to \$1095  
 New Chrysler Six  
 5 body styles, \$795 to \$985  
 The Imperial  
 4 body styles, \$2095 to \$3575  
 All prices f. o. b. factory

© 1930 Chrysler Corporation



CHRYSLER "77" COUPE \$1725 f. o. b. factory (Special Equipment extra)

**CHRYSLER**  
 CHRYSLER MOTOR PRODUCT

1930 Chrysler Airflow Sales Poster: Embracing the Streamline

## The Art of Persuasion: Marketing Masterpieces

Beyond mere technical specifications, automobile sales literature was also a canvas for persuasive artistry. Designers and copywriters worked in

harmony to create visually captivating and emotionally resonant materials that enticed potential buyers.



## The Cars: A Gallery of Automotive Legends

Volume Two Automobile Sales Literature serves as a showcase for the most iconic automobiles of the 20th century. From the Ford Model T to the Chevrolet Corvette, these legendary vehicles are immortalized in vibrant

sales brochures that capture their unique personalities and enduring appeal.



1963 Shelby Cobra Sales Brochure: The Thrill of the Track

## **A Time Capsule of Automotive Culture**

More than just a collection of sales materials, Volume Two Automobile Sales Literature is a time capsule of automotive culture. It mirrors not only the evolution of cars but also the social, economic, and cultural shifts that shaped the way people interacted with automobiles.



## **Preserving Automotive Heritage**

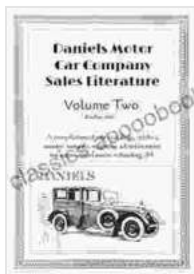
As time goes by, the original sales brochures, posters, and advertisements that chronicle the automotive journey become increasingly valuable and rare. Volume Two Automobile Sales Literature plays a vital role in preserving this heritage for future generations to appreciate.

## **A Must-Have for Car Enthusiasts and Collectors**

Whether you're a seasoned car enthusiast, a collector, or simply someone fascinated by the history of automobiles, Volume Two Automobile Sales Literature is a must-have addition to your library. Its comprehensive

collection, stunning visuals, and captivating storytelling make it an invaluable resource and a cherished keepsake.

Don't miss your chance to own this extraordinary volume and immerse yourself in the golden age of automobiles. Free Download your copy of Volume Two Automobile Sales Literature today and embark on an unforgettable journey through the world's automotive heritage.



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