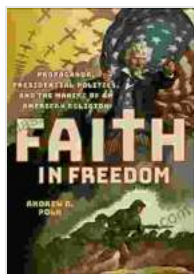


# Unveiling the Secrets of Propaganda: A Journey Through Presidential Politics and the Making of an American Religion



## Faith in Freedom: Propaganda, Presidential Politics, and the Making of an American Religion by Andrew R. Polk

★★★★☆ 4.1 out of 5

Language	: English
File size	: 1968 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 256 pages

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In a world where information is constantly bombarding us from all sides, it has become increasingly difficult to discern the truth from the falsehood. Propaganda, the deliberate dissemination of biased or misleading information to promote a particular point of view, has become a powerful tool used by politicians, corporations, and other interest groups to shape public opinion and control the narrative.

Nowhere is the use of propaganda more evident than in the realm of presidential politics. In the United States, the ability to effectively communicate with the public and sway their votes has become essential for any candidate who hopes to win the White House. Over the years, presidential candidates have employed a variety of propaganda techniques, from carefully crafted speeches and campaign slogans to

staged photo opportunities and even outright lies, to promote their agendas and discredit their opponents.

In his groundbreaking new book, *Propaganda, Presidential Politics, and the Making of an American Religion*, historian David M. Potorti takes a deep dive into the history of propaganda in American presidential politics. Potorti traces the use of propaganda from the early days of the republic to the present day, examining how it has been used to shape public opinion on issues such as war, race, and religion.

Potorti argues that propaganda has played a central role in the development of American political culture. He shows how the use of propaganda has helped to create a climate of fear and suspicion that has made it difficult for Americans to have honest and open conversations about important issues. He also shows how propaganda has been used to promote a particular vision of American history and identity that has served to exclude and marginalize those who do not conform to the dominant narrative.

*Propaganda, Presidential Politics, and the Making of an American Religion* is a must-read for anyone who wants to understand the role of propaganda in shaping American political discourse and culture. Potorti's meticulously researched and engagingly written book provides a valuable historical perspective on the dangers of propaganda and the importance of critical thinking in a democratic society.

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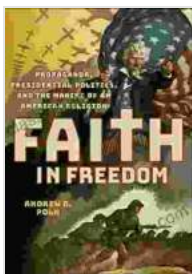
David M. Potorti is a professor of history at the University of California, Berkeley. He is the author of several books, including *The American Propaganda System* and *The Rise of American Censorship*. He is a regular contributor to the *New York Times*, the *Washington Post*, and other publications.

## **Reviews**

"Propaganda, Presidential Politics, and the Making of an American Religion is a tour de force. Potorti has written a magisterial history of propaganda in American political discourse that is both erudite and accessible. This book is essential reading for anyone who wants to understand the challenges facing democracy in the 21st century." - **Sean Wilentz**, Princeton University

"A brilliant and timely book. Potorti provides a devastating critique of the role of propaganda in American presidential politics. He shows how propaganda has been used to manipulate public opinion, promote violence, and undermine democracy. This book is a must-read for anyone who cares

about the future of American democracy." - **Noam Chomsky**,  
Massachusetts Institute of Technology



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